

*Lawyers'
Number*

Life

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*By Advice of Counsel.
"I refuse to answer on the ground that
it might incriminate or degrade me"*

MARMON 34

There are twelve vital comparisons which the Marmon 34 welcomes in a competitive demonstration. Each is listed upon the Marmon Score Card as a guide for the knowing buyers. Let these standards—as used generally by automotive engineers—be *your* basis for decision.

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· LIFE ·

Hinds Honey and Almond Cream



To Have That Soft,
Velvety Skin
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to retain that lovely, clear complexion, even tho daily exposure to bleak winds is unavoidable,— is easily and agreeably accomplished. In fact, it is being done by the very people you meet every day. You admire the splendid condition of their face, neck and hands.

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· LIFE ·

Complete Reliability
LOCOMOBILE
The Best Built Car in America

HARE'S MOTORS, INC.
16 West 61st Street -- New York City

We shall



keep faith



Our Newspaper Paragraphists

Some of the Things They Are Saying

The days of buying on the installment plan are said to be passing; the people can't spend fast enough that way.

—Sheboygan Press.

* * *

If a man could make love to the girl he loves with the ease and fluency with which he makes love to the girl he doesn't love, all wooings would be successful.

—Nashville Tennessean.

* * *

The fatal tendencies of the man who didn't know it was loaded are fast giving place to the motorist who is always going at a very slow rate of speed when he kills his victims.—Baltimore American.

* * *

Almost any man has time to take two hours off to tell you how he is overworked.

—Cincinnati Enquirer.

* * *

Those who have stopped talking politics are the butcher and the baker. Those who continue are the Cabinet-makers.

—Louisville Courier-Journal.

* * *

A local minister says every man should keep a diary, thus to know himself. The average man knows enough about himself already to be certain that if he started a diary, he wouldn't keep it up.

—Kansas City Star.

* * *

An economist asks what England gets out of Ireland. The question isn't what, but when.—Cleveland News.

* * *

"Business sees the coming dawn," declares a trade journal. No, no; what business sees is the coming down.

—Bridgeport Star.



LEGAL NEWS

TIPPLEK, THE WELL-KNOWN ATTORNEY, IS TRYING A NEW CASE



Now Brush Teeth

In the new way—Remove the film

Try this new way of teeth cleaning. The test is free. It has brought to millions whiter, safer teeth. Leading dentists everywhere advise it.

See the results, then learn what they mean to you.

What ruins teeth

Teeth are ruined by a film. You can feel it—that viscous coat. It clings to teeth, gets between the teeth and stays. And most tooth troubles are now traced to it.

It is this film-coat that discolors—not the teeth. Film is the basis of tartar. It holds food substance which ferments and forms acid. It holds the acid in contact with the teeth to cause decay.

Millions of germs breed in it. They, with tartar, are the chief causes of pyorrhea.

Brushed in the usual way, much of that film is left. And very few people have escaped the troubles that it causes.

Now we combat it

Dental science has in late years found a way to fight film, day by day. High authorities have proved it by many careful tests.

Millions of people have adopted it, largely by dental advice. To careful people it is bringing a new era in teeth cleaning.

These new methods are all embodied in a dentifrice called Pepsodent. And you are urged to prove it by a pleasant ten-day test.

Five important effects

Pepsodent has five effects, all of them essential to cleaner, safer teeth. One ingredient is pepsin. One multiplies the starch digestant in the saliva to combat starch deposits that cling. One multiplies the alkalinity of the saliva to neutralize mouth acids.

In two ways it attacks the films directly. Then it keeps the teeth so highly polished that film cannot easily cling.

It differs vastly from the old-time tooth pastes, which dentists now know were wrong.

Send the coupon for a 10-Day Tube. Note how clean the teeth feel after using. Mark the absence of the viscous film. See how teeth whiten as the film-coat disappears.

Within a week you will know that your teeth are protected as they never were before. And you will always want your teeth to look and feel like that. Cut out the coupon now.

PAT. OFF.
Pepsodent
REG. U.S.

The New-Day Dentifrice

A scientific film combatant combined with two other modern requisites. Now advised by leading dentists everywhere and supplied by all druggists in large tubes.

10-Day Tube Free

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Mail 10-Day Tube of Pepsodent to

Only one tube to a family



Outdoor sports all year round,
in this mild, bracing atmosphere.
And the famous Hot Springs
thermal establishment.

The HOMESTEAD
Christian S. Andersen, Resident Mgr.
Hot Springs Virginia

NEW YORK BOOKING OFFICE THE RITZ-CARLTON



Mito
VIOLETS

DELICATELY SCENTED - GOLD TIPPED
25¢ for 10 CIGARETTES BOX DELUXE OF 100 - \$2.50



If your dealer cannot supply you, write

Dept. M.V.
Seventeen
Ninety
Broadway
New York

IN CANADA - 38 CATHCART ST. MONTREAL

People We Can Get Along Without

(No. 1.)

They are so numerous that not to mention all of them at once is sure to make some of them jealous.

There are the people—

But one moment, please. We'll tell about that a little later.

The B. O. (meaning the Business Office) has cut us down to this miserable space this week, instead of the highly illuminating advertising page we usually run; and just when we had so much to say.

But, as we were saying when you so politely interrupted us—the people we can get along without are important, and the most important of them are going to be noticed in a way that will please you.

They will be drawn by C. D. Gibson in a series of drawings to begin in February. Remember the Pipp series by Mr. Gibson?

Well, here's another.

Look for the Gibson series, "People We Can Get Along Without," in February.

This is the first notice.
Others to follow.



White Rock

The World's Best Table Water

White Rock

GINGER ALE
SARSAPARILLA
ROOT BEER

THE TRADE MARK OF HIGH
CLASS BEVERAGES

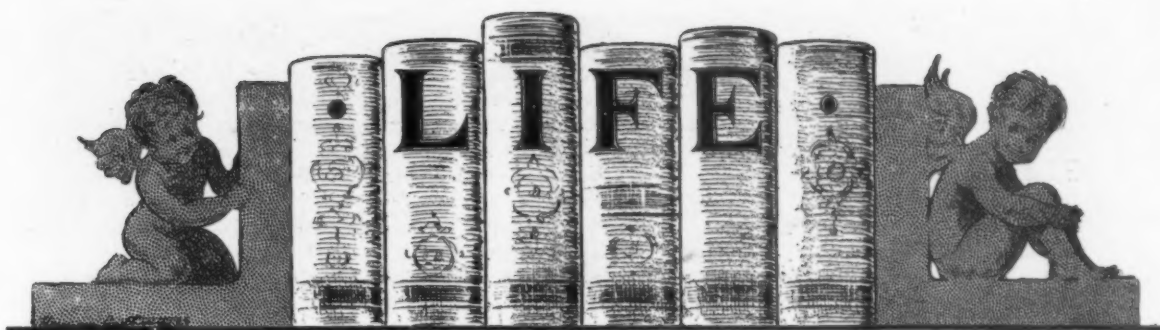
Every first class
dealer in your neigh-
borhood has these
reliable and refresh-
ing drinks





Mighty as it may be, the power or the skill of one man will accomplish only a human limit. We know of no other machine that so greatly multiplies man-power as does the Mimeograph. Five thousand well-printed duplicates of a typewritten sheet delivered every hour, with only a few minutes consumed in getting ready to print, is a truly remarkable accomplishment, even in these days of urgent speed. In your own office, under your direct supervision, the work can be privately and cleanly done—at negligible cost. And if diagrams, illustrations or plans are needed, they may be included on the same sheet by a simple method of tracing. The Mimeograph costs little to install and little to operate—and it is a mighty power in the economy of American business. Let us show you how it will save both effort and money for you. Write for booklet "W-1" to the A. B. Dick Company, Chicago—and New York.





The Model Boy

HE never plays hookey; school is far too entertaining. He never reads ten-cent novels; they are not in it with twenty-cent movies. He does not hang around street corners; he cuts around them in a roadster. He does not smoke out behind the barn; it's a garage now. He never refuses to shovel the snow—as often as his father can afford it.

Recipe for a Happy Wife

TAKE one original Windsor chair, one rush-bottom ladder back, one great-grandfather's clock, one spinet, one walnut drop-leaf table, one fireside wood basket, one Cape Cod fire lighter, one peachblow vase, one copper-lustre vase and one Colonial mirror. Mix thoroughly and at the last moment add one Oriental rug. Put in a warm place.



HABEAS CORPUS PROCEEDINGS

Lawyer vs. Doctor

PROFESSIONALLY speaking, the lawyer labors under certain disadvantages that the doctor is singularly free from. The lawyer deals with a client, the doctor with a patient—and experience teaches that a patient will stand for more than a client will because his powers of resistance are weakened. The patient—often cheerfully—allows his whole mode of life to be rearranged, whereas the client's main object is to escape any radical change in his mode of living. The one proceeds according to doctor's orders, the other by advice of counsel.

When a great man lies sick, it is customary for the consulting physicians to get together and issue daily bulletins. These bulletins, always unanimous, are popularly accepted as the last word on the subject. But when a great issue hangs in the balance, the best we can hope for is that enough judges will be found in agreement to hand down a prevailing opinion—even though the other jurists come forward with a dissenting opinion that is still better. All of which tends to create a certain distrust of the lawyer which does not exist in the case of the doctor. The doctor, without reason, perhaps, enjoys a monopoly of public faith. "The patient is doing as well as could be expected," is accepted the world over as an authoritative medical pronouncement not requiring verification. But in arriving at the legal truth we prefer to have a judge and a dozen jurors present while the opposing lawyers fight it out.

Soon?

"THAT'S a nice-looking suit Charley has on."

"Yes; he has a wonderful talent for making his own clothes."

KNICKER: Food prices are coming down.

BOCKER: Well, maybe it's because they've quit using it in Ireland.



After All, the World is Small

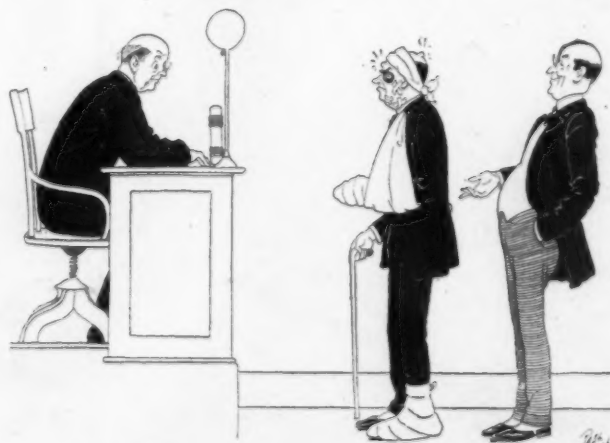
SHE was beautiful. She hurried to the golf links. She hurried back. She speeded a car. She was arrested. She escaped. She responded to an invitation. She went somewhere else. She danced. She flirted. She played bridge. She canvassed for the church. She dined. She theatred. She chatted. She phoned. She made a speech. She was a secretary. She dictated. She shopped. She movied. She parlor-carred. She swam. She planed. She hairdressed. She flew around. She ran. She broke away. She wrote. She jumped up. She left. She returned. She went out. She was here. She was there. She was—

And one day he ran up against her and kissed her, and she said:

"You are a stranger to me, sir."

"I knew it," he replied bitterly, "even if we were married last month."

MAYBE Elihu Root will push in where Republican angels fear to tread.



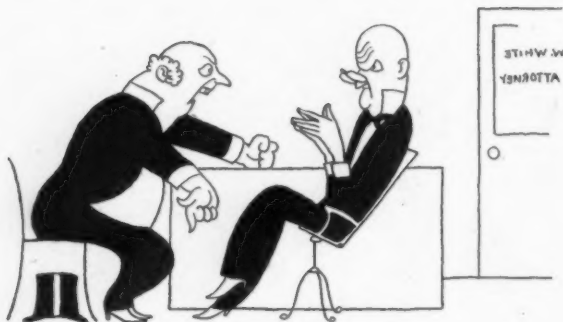
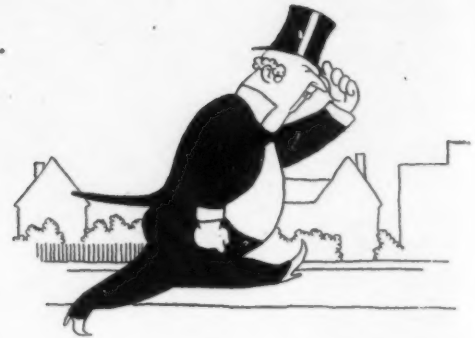
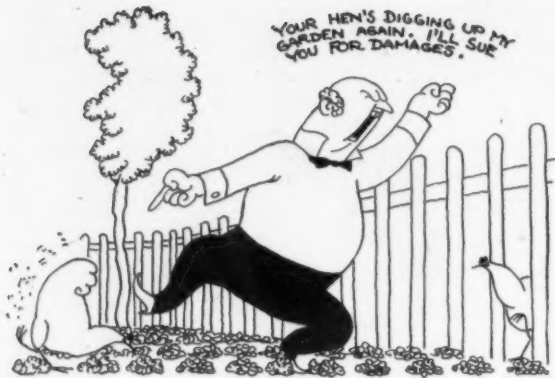


Drawn by J. R. Shaver.

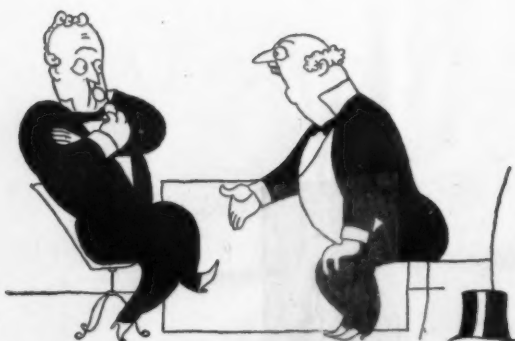
TWO WEEKS AFTER

"GEE! AN' IT'S NEARLY A WHOLE YEAR TO ANOTHER CHRISTMAS."

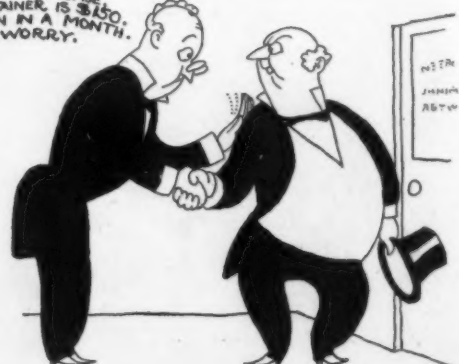
The Lawsuit



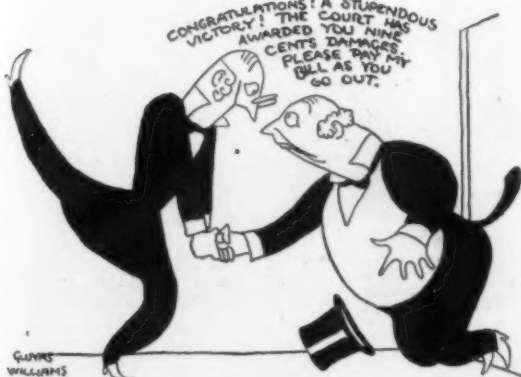
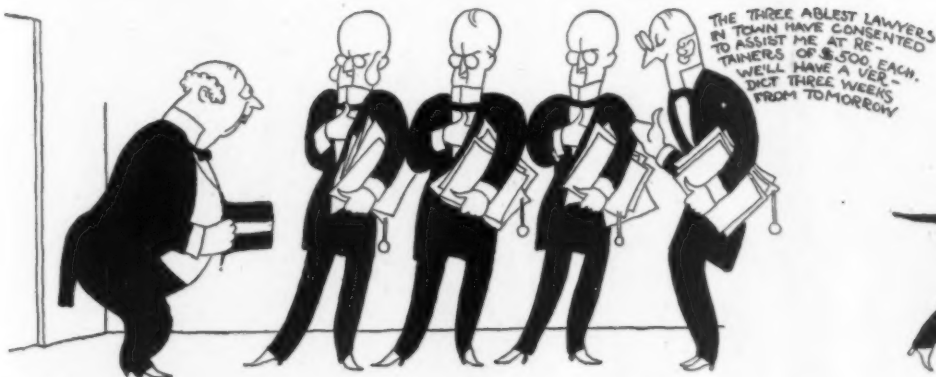
A REMARKABLE CASE. MY RETAINER IS \$150. COME IN IN TWO WEEKS. DONT WORRY.



AN AMAZING CASE. MY RETAINER IS \$150. DROD IN IN A MONTH. DONT WORRY.



by Gluyas Williams



This Bubble World



INDIA has a coin which is square in shape. Possibly it is such a coin as this that the New York Interborough Rapid Transit Company has in mind when it calls for increased fares and a square deal from the public.

* * *

A weighing instrument in the Bank of England is so sensitive it will show the difference in weight caused by writing a signature on a slip of paper. We can easily see how the signature on a check, for instance, might make a difference of a thousand pounds.

* * *

The whole country is looking forward to the G. O. P. improving the G. P. O.

* * *

The finest result of the abbreviated working day is that it will

eventually eliminate panics. Nobody can tell the difference when there is a strike. The workingman labors such a short period each day you don't miss him from the street, anyway. And in the mining region, if one of them disappears for a while to shake the furnace and comes back with a smudge on his face, everybody thinks he's been and done a day's work.

* * *

The Italian government is intending to turn the wooded island in Lake Como into an artists' retreat. Let's hope it will be done thoroughly, with the erection of a stout fence around the island and the appointment of an adequate number of game wardens. Artists must be preserved at any cost.

* * *

Dalton Hall, who is doing a ten-year hard-labor sentence in the South Carolina penitentiary recently escaped and made his way to Augusta, Ga., where he was married. The day after the ceremony he voluntarily returned to prison.

* * *

Unless the pay of postal employees, and the conditions under which they work, are improved, the civil service will go out of existence, and we shall be forced to return to the ancient and rotten spoils system. It is up to every member of the new Congress to pay attention to this fact, and to act accordingly.



She: I'M AFRAID I'M LATE.
The Hostess: ONLY HALF AN HOUR.
"OH, I THOUGHT I WAS LATE."



HAVE A HEART!

"GENTLEMEN, I APPEAL TO YOUR TENDERNESS, TO YOUR LOVE OF HOME, TO YOUR INNATE REFINEMENT, TO YOUR BROAD HUMANITY, TO THAT LOFTY IDEALISM WHICH LIFTS MAN ABOVE THE BRUTE BEAST AND MAKES HIM THE WONDER AND PARAGON OF ALL THE AGES."

Echo from Lesbos

IF she be fair,
Give her my love and duty;
If she be truly fair,
Give her my love.

Sweet and delicate and rare,
At the end of a wind-blown, fragrant
bough
The apple swings:
If I, who fly no more, had wings,
Or if my wizardry knew how,
I'd wing to where that sweetness swings
At the end of the bough.

James Stephens.

À bas the Critics

"WHAT makes you think polo is a better game than golf?"

"The bystanders know so little about it that they can't talk."

No Use

THE lawyer for the prosecution, in cross-examination, was trying to make the witness admit that there was such a thing as a miracle.

"Let us suppose that you were on the top of a ten-story building," he began. "Now let us suppose, further, that you fell from the top of this building upon the pavement in the street below and suffered no injury whatever. Wouldn't that be a miracle?"

"No, sir; that would merely be an accident," stated the witness.

The lawyer smiled. "Possibly so," he admitted. "But let us suppose that you fell from the top of this ten-story building a second time, and for a second time were uninjured. Would you not then term it a miracle?"

"No, sir," the witness replied unhesi-

tatingly. "That would be merely a coincidence."

The lawyer was a bit nonplussed, but determined to try again. "Suppose you fell a third time and were again uninjured. That would surely be a miracle!"

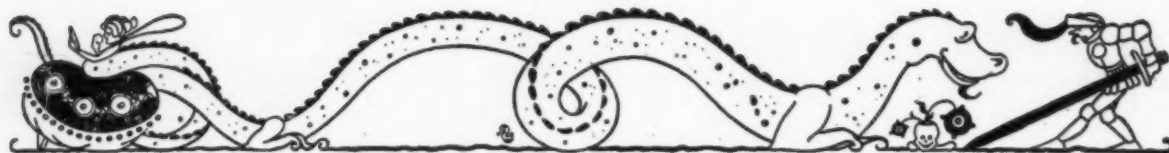
"No, sir," insisted the witness. "I'd call it a habit then!"

A Superman

THE trouble with Binks is, he has no moral courage."

"Nonsense! Why, the other night he positively refused to play poker with a social reformer and the feminine managers of a charity bazaar."

THE WINNERS in LIFE's Great Title Contest will be announced in our next issue. One thousand dollars in prizes will be distributed. See next week's LIFE.



Sans Peur et Sans Reproche

What Might Have Happened If Knights Had Indulged in Litigation.

(Scene: Highroad. Riding in opposite directions, two doughty knights, Sir Ronald and Sir Geoffrey, accost each other.)

RONALD: Halt! Sir Knight, I give you greeting and inform you that my lady is the most beautiful and wonderful lady in the world.

GEOFFREY: Ha! Fool! My lady is the most wonderful and beautiful.

RONALD: Sirrah, in honor of my lady I am prepared to do mortal combat.

GEOFFREY (*haughtily*): And I for mine. Shall we joust?

RONALD: Er—it's a rather warm day—

GEOFFREY: Er—yes, I was just thinking the same thing. By the way, who is your lady?

RONALD: Iseult du Dent d'Or. She is the most perfect—

GEOFFREY: Oh, come now—her feet are atrocious. They cannot compare with those of Lady Blanche—my Lady Blanche.

RONALD: Sirrah, I commend to you the fact that I have a record of seventeen consecutive victories.

GEOFFREY: Well, I *can't* concede the feet—though I will say Iseult has lovely eyes—lovely!

RONALD: Pass the feet, then. And she has the most beautiful arms—

GEOFFREY (*excitedly*): What! Her arms can't compare with Blanche's. No, sir! I'll fight before I admit that. (*Significantly.*) I have a new lance.

RONALD (*aside*): If I wasn't riding my third-string horse— (*Aloud.*) All right, hang it! Waive the arms. But see here, you'll admit she has the most wonderful teeth, ears, smile, nose, figure, disposition and voice—

GEOFFREY: I'll admit nothing. Her hair is dyed. And I can prove that she kicks her page boys downstairs every morning before breakfast.

RONALD (*aside*): This lad is a difficult proposition—he seems to be well acquainted with Iseult. (*Aloud.*) Concede, villain—or I fight!

GEOFFREY (*aside*): If my luck wasn't so wretched of late— (*Aloud.*) I won't concede—but you notice that I didn't say a word about her teeth, nose, ears or smile. However, anybody can tell you that her voice would distemper a Damascus blade.

RONALD: You lie! But you've been rather decent withal. Grant me her figure is more graceful than your Lady Blanche's.

GEOFFREY: Never!

RONALD: All right. Put up your visor, and I'll have at you.

GEOFFREY: Is that your ultimatum?

RONALD: My absolute and final stand.

GEOFFREY: Well, I'll think it over. (*He turns aside and produces a lucky piece. Muttering, "Heads, I win; tails, I lose," he spins it.*) Drat the luck! I grant you her figure.

RONALD (*aside*): Thank Heaven! It's really too hot to fight. (*Aloud.*) You agree, then, that Iseult du Dent d'Or has the most wonderful eyes, teeth, nose and smile in the world, and that her figure outravishes that of the Milesian Venus?

GEOFFREY: I do—provided that you believe the hair of Lady Blanche to be more golden than the sun, her arms more graceful than white swans, her feet the quintessence of charm, her voice the music of the spheres, and that her disposition is inconceivable.

RONALD: So be it. I have satisfied the honor of Iseult du Dent d'Or. Will you dismount and make yourself comfortable?

GEOFFREY: Now that I have proven Lady Blanche to be without a peeress, I don't mind if I do. (*They dismount and put themselves at their ease.*)

RONALD (*affably*): Sir Geoffrey, you're a right shrewd knight.

GEOFFREY (*generously*): Not a whit shrewder than you are, Sir Ronald.

BOTH KNIGHTS (*aside*): Considering what { Blanche Iseult really looks like, I came out very well—very well indeed.

CURTAIN.

Henry William Hanemann.



An Attachment

AT first it seemed a bubble
That the merest word might prick,
But behold, I'm deep in trouble
Till my mind is fairly sick.
I am served with an attachment,
One that's strong, upon my heart,
And can find no legal match meant
To elude the plaintiff's art.

I have studied Kent and Chitty,
Later writers not a few,
But discover (more's the pity!)
That I know not what to do.
I have pored o'er musty pages
For sound arguments to rout
My opponent's learned sages,
But there's naught to help me out.

Now I have a shrewd suspicion,
Since the plaintiff's eyes are blue,
I should file a full petition
For a strong attachment, too;
Call one who in tilt and tourney
Has both cleverness and grace,
For with Cupid as attorney
We might compromise the case!

Clinton Scollard.



"ISN'T HE RATHER UNSCRUPULOUS?"

"I SHOULD SAY SO. IF HE WERE TO REFORM, HE'D HAVE TO PUT IN OVERTIME FEELING REMORSE."

The Better Way

THE drawing-room had the emptiness of a new ice box. Empty except that on one side a man was tied up in a knot of women of all ages and dimensions. They were not on their knees and not burning incense, but the effect was the same. The sort of evening dress on the tall, powerful figure palpably proclaimed a protest against all existing social conditions. His profuse gray hair, having its source at his forehead and flowing onto his collar, was a revolt against all present standards.

"I will concede," he announced, "that the writer of *The Surplus* has covered some three hundred and eighty printed pages with one hundred and twenty-five thousand words or more. I wish to be entirely fair. In what he writes, however, he has no understanding at all of what he has written. Of course, I am able to tell you exactly what he really means—"

I was aware that the speaker was re-

ferring to a book which, at the time was making a great stir and selling into the hundreds of thousands. I should have listened further, if I had not discovered a

small, slight gentleman standing alone by a table looking at a photograph.

"I beg your pardon," I said. "Who is that?"

"The famous critic," he answered readily, and went on to supply me with many interesting particulars. "He is giving them his opinion of *The Surplus*."

"The great book of the year," I commented with conviction.

He smiled pleasantly.

"I am greatly beholden to you," I continued, "for your information. May I ask to whom I am indebted—?"

He smiled again.

"Oh," he said, "I am only the author of *The Surplus*."

Do not write a book. Talk about one.



Diogenes: I SEEK AN HONEST MAN.
"YOU'RE ON THE WRONG TRAIL. DON'T YOU KNOW THAT THIS IS THE LAWYERS' NUMBER?"

LOYD GEORGE optimistically assures a troubled world that "things are coming out all right." Well, perhaps—if Sylvia Pankhurst loses her pep.



ACCEPTING A RETAINING FEE

Tracking It to Its Lair

"I READ to-day of a scale that registers one-thousandth of an ounce."
"At my coal dealer's?"

THE luxury of to-day becomes the price-adjustment-sale necessity of tomorrow.

Material Possessions

"DIDN'T Skidder inherit a lot of things from his father?"
"Dear me, no—only two."
"And they were—?"
"A bald head—and money."

MARRY in haste and repent at Reno.

The Legal Luminary

HE twists the law's legalities
With devious technicalities;
He'll show you clear
How you may steer
Away from criminalities.

For law's a game—he'll play with it,
And if you would get gay with it,
He'll tell to you
The thing to do
And how to get away with it.

If you're inclined litigiously,
He'll see you through religiously
In many courts
Of varied sorts—
And charge you most prodigiously.

The law, as he affects it, is
A thing of deep complexities
That loops and swerves
In kinks and curves,
Concavities, convexities.

His mind has versatility,
And with the same agility
He'll jail you tight
Or free you quite,
Such is his mutability.

And where, in this processional,
Does Justice show progression? All
Such talk as that,
I'll tell you flat,
Is highly unprofessional!

Berton Braley.

The Chicago Idea?

"WHERE does your son attend school?"
"In Chicago."
"What is he studying?"
"Robbery, toggery and snobbery."

HOWARD: I hear Schuyler is economizing.

JAY: Yes, he doesn't pay any attention to a girl now unless she can entertain him at dinner.

ANNOUNCEMENT of winners in LIFE's Title Contest next week.



The Safer Way



He: DON'T YOU THINK DINNER PARTIES ARE FRIGHTFULLY BULL?
She: OH, I DON'T KNOW. YOU MUSTN'T JUDGE THEM ALL BY THIS ONE.
"THAT'S TRUE—WE HAVEN'T TALKED TO ANYBODY ELSE YET."



JANUARY 6, 1921

"While there is Life there's Hope"

Published by

LIFE PUBLISHING COMPANY

London Offices, Rolls House, Breems Bldgs., London, E. C.
17 West Thirty-first Street, New York

VOL. 77. No. 1992



NOW we start a new year, and never was one more difficult to forecast. When we have said that we are better off and think we have better prospects than any other country, we have said the best we can say. We could have said the same six years ago and then it would have been a proud observation, flattering to our self-esteem and full of reassurance. But now it is not much, and the reason is that the other nations with whom we compare ourselves so favorably are so very ill off, and that our prosperity and happiness are so complicated with theirs. We shall have enough to eat and most of us will have clothes and shelter and the means of keeping warm, but Wall Street seems to reflect an opinion that in countries no more than in villages, can people attain to a high prosperity by taking in each other's washing, and that even though we save and toil ever so hard, we won't prosper as we should until we have found a way to help the world to buy our surplus.

Prosperity means good wages, full employment, a moderate cost of living and a wide diffusion of money and commodities. Wages are still high and the cost of living is falling, but employment falters and distribution halts a little. Values of all sorts, from securities and silks to potatoes, wheat and cotton, have been dropping. The immediate reason has been either that the supply exceeded the demand or that purchasers have not had the money to buy what was offered at the prices asked. When prices reach the level at which buyers can buy again, and the cost of living falls until would-be buyers have something left after paying rent, food bills and taxes, business will doubtless pick up.

Cheerful-minded people think that will

not take long. Very good judges seem to think that the long slump in the stock market is nearly over; that the war-values are fast being squeezed out of everything, and that business will be adjusted to new levels and will start up again in a few months. Anyone can see that, so far, the country has stood the recession of values very well. If the fat had to be tried out of it, at least it had the fat. It has an excellent currency system which is standing the strain of deflation admirably. Crops have been good. Waste and extravagance are diminishing. Profiteers, gunmen and extortioners of all sorts are being hunted to cover. The Presidential election is over, an immense volume of thought and energy has been released from party politics and can be applied to the solution of practical problems, and a new administration has been provided for, which will have a comfortable majority in Congress and will have power to act. We seem to have, like the rest of the world, extremely difficult problems ahead of us, but we bring to them vast energy, as good minds—let us hope—as are anywhere available, and material resources far beyond the supply at the command of any other nation.



THIS last great fact involves a great duty to the rest of the world, a duty in the discharge of which humane and business motives are all mixed up. We should not deny to Europe any succor that we can furnish, because that would not be humane. We should not let Europe go to pot if we can help it, because that would not be good business. We need her to trade with and to buy our supplies, food stuffs and raw materials. So of China, India, Japan and all the world—

we need them in our business and are concerned that they should be in a position to trade with us. To be in that position they must remain alive. If we can buy of them and sell to them with honest dealing on both sides, life will go more profitably and agreeably for all hands.

For really there is not the sharp distinction between business and humanity that we incline to suppose. It is often said that trade follows the flag. It may be said with just as much truth that trade follows the Bible. It is noticed that missionaries are pioneers of commerce, and scoffers gibe about it, but trade and religion are more closely related than such people realize. Out of religion comes civilization and out of civilization comes trade. Humanity is a disposition to make the world comfortable and the people in it happy, and business by rights is just a process of that same disposition. Business that does not make for the comfort and happiness and progress of men is no good, and cannot long be successful even in money-making.

The idea that business is war derives from the competition of sellers for markets and generally of greed with greed and of unscrupulousness with rapacity, of which there is always far too much in the world, and which was the most compelling factor in bringing on the late war. But, properly, business is service, and that is the great charm of it, and the reason why admirable men devote their lives to it, and keep on doing it long after the money they may get out of it has ceased to concern them much. All the same in the long run they must make money or go out of business. In the long run the law of life for business is profits. When a business that has flourished ceases permanently to be profitable, it dies like any other creature that has finished its course. And that is most fortunate, for when a business is not profitable it is a

sign that it is out of touch with life and no longer useful, and then it ought to knock off or be knocked in the head.



BUSINESS promises to be a considerable topic this year, and it is to be hoped that reformers, philosophers, writers, legislators, labor leaders and the police will take as indulgent a view of it as is consistent with rectitude, and try to give it a fair chance to live. It has had a bad name in this country for a good while, and the efforts made to kill it have recurred like the seasons. It earned its bad name fairly enough, but out of its hardihood and perhaps its fundamental virtue, it has come through many assaults, more or less disfigured, to be sure, but still active; and if it can be kept chastened without disabling it, and can be linked successfully to the idea of service, it will do us much good. In Russia where it has been knocked flat and all its bones broken by an oligarchy of communists following an autocracy, the mass of the people are neither comfortable nor happy, and though the peasants have food and shelter, the surviving city people are very hard put to it to keep the breath of life in their emaciated bodies. No country in the world seems as yet to want to be like Russia, and since the great preventive of such a condition is the free action of individual enterprise under the law, the motive for the protection of that great factor in human life has been strengthened just at the right time.



THE most conspicuous exemplar of the idea of business as service is Hoover. He is a great business man, and he has great sympathies and aspirations of helpfulness. He knows what can be accomplished by the co-operation of men and means under sound and competent leadership, and he longs to bring to a distressed world the relief of that sort of co-operation. Just now he is after us to help feed the starving children of Middle Europe. He wants thirty-three million dollars, a sum less than the cost of a first-class up-to-date battleship, to carry three and a half million children through the winter. Compared with the figures we have become used to in the last four years



LITTLE BO-PEEP HAS LOST HER SHEEP—

Then up she took her little crook,
Determined for to find them;
She found them indeed, but it made her heart bleed,
For they'd left their tails behind them.

it is a trifle; nevertheless, because it has to be given in the main by private citizens out of depleted pockets, it takes a good deal of effort to raise it. It will be raised, of course; it must be; but it will probably be given by too few people. It is extremely hard to get at the mass of the Americans and draw anything out of their pockets, for a special object, except by the use of the great organization that our government maintains for that purpose. The money Hoover is after will have to come in the main from the greater centres of population where money has accumulated and can be bespoken. If any one will give any more readily to this children's fund because he is persuaded that it is good business to keep these children alive, that motive is conspicuously

available, for the more that is salvaged of the civilization of Europe and the quicker it regains its buying power, the better for trade in this country. Without mouths to feed and the need to feed them—without backs to clothe and the need to clothe them, there can be no business. All business is the satisfaction of wants. If you have all the commodities and raw materials in the world and no wants to supply with them, you cannot do any business, and your supplies, having no market, are worth nothing. So really what the banks lend money on must be wants rather than commodities, and these thirty-five hundred thousand promising young wants in Middle Europe ought to be good security for a very large sum.

E. S. Martin.



ANGUS MACDONALD

The Spirit of the

IFE



Drawn by Angus MacDonall

pirit of the Law



So Deep!

A PARTICULARLY beautiful performance by Margaret Wycherly makes it worth while to totter 'way down to the Bramhall Playhouse and see "Mixed Marriage." It is one of those Irish plays, by St. John Ervine, in which there is a great deal of "tay" drunk, and where everything is either "quare an' fine" or "quare an' bad." A large amount of coarse breadstuffs is consumed in hungry peasant fashion during the four acts, also. But, for all this, it is a drama of considerable power.

The family around whom the play centers seem to be the Belfast branch of the John Fergusons, an impression which is heightened by the presence in the cast of Augustin Duncan (he that was *John Ferguson*) and Rollo Peters, still calling his stage father "Daa." It makes no difference to Mr. Peters whether his father's name is *John Ferguson* or *John Rainey*. He is always "Daa" to Rollo.

But Mr. Peters gives an effective performance, and so do most of the cast. The play itself, thanks largely to Miss Wycherly's interpretation, is magnificent in spots. In others, it becomes simply an Irish peasant play in which loquacious Catholics and Protestants follow each other in and out the door at (left) saying that it really doesn't make any difference in which church you worship so long as your harp is in the right place. There seems to be one act too many in the piece, and, if I wanted to be personal, I should say that it is the third. In order that there shall be no mistake, everything in that act is said three times.

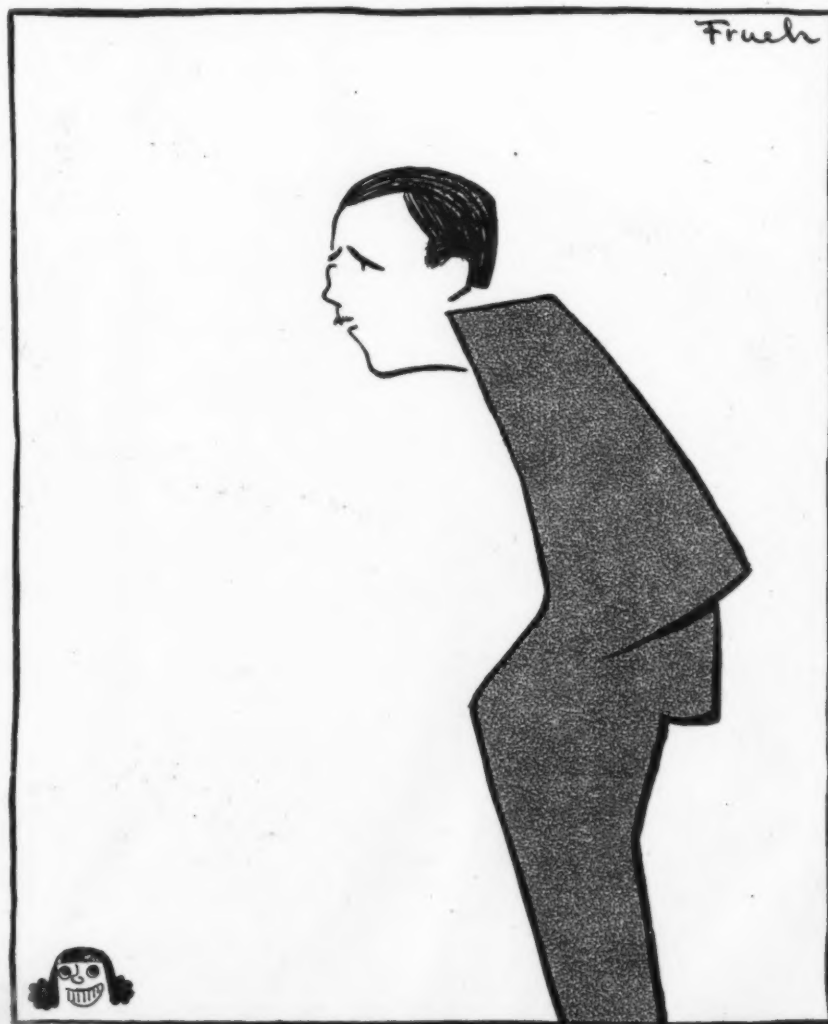
The whole play is, however, sufficiently important and interesting to dispossess at least one of the plays now occupying Broadway theatres. (One would be enough.)



THE unpleasant thing about a play by St. John Ervine or Galsworthy, or Shaw is that they attract to the theatre so many "bravo" murmurers. They are usually ladies, and whenever a line is spoken on the stage which they consider especially significant or true, they murmur "bravo" to themselves.

They do it very gently, of course, but with so much intensity and depth of emotional power that it reaches those sitting within a radius of twelve seats. This shows that they are getting it. Sometimes they simply make indistinct crooning sounds in their throats, as if to say: "How little anyone except St. John and myself appreciates the truth of that!" But usually it is "bravo," especially if the line has been well delivered. Once in a while you will find a daring linguist who comes across with a "brava" instead of "bravo." But this is likely to be saved until the end of an act, and is accompanied by applause in which the hands are held high and at arm's length from the body. But anyone may do anything that he pleases at the end of an act.

Thus, in "Mixed Marriage," when Miss Wycherly says something like: "Sure, an' 'tis quare an' bitter th' life we wimmin lead," there arises from the audience a sound like an off-stage mob coming in the distance. It is the ladies indicating that they get the meaning of the line. It might be simpler if, after a good significant remark, the actor were to step to the footlights and say: "Will all those who understand what I have just said and who agree, please hold up their hands?" It certainly would be less noisy.



ROLAND YOUNG IN "ROLLO'S WILD OAT."

THERE was a great deal of murmuring at the special matinees of Rabin-dranath Tagore's plays "The Post-Office" and "Sacrifice," given at the Garrick by the Union of East and West. Sometimes it was impossible to hear the actors, so impressive were the croonings from appreciative ladies in the audience. A Tagore play is meat and drink for your matinee crooner. Tagore is so significant.

The actors were dressed in the native "Fruit of the Loom" sheetings, and pattered about in a significant manner. I understand that the plays themselves were very good stuff, but personally, Sitting Bull is my favorite Indian.



IF you like Mitzi there is no reason why you shouldn't go to see "Lady Billy." She does everything in the show but raise and lower the curtain. She sings some nice songs (with intelligent lyrics by Zelda Sears), and dances, and is very fresh, all of which delights the audience.

One feature of "Lady Billy" that ought to be incorporated in more musical comedies is the engagement of girls who can sing something besides the air. ("Tickle

Me" and "Jimmie" lead in this work.) A good alto part has many a time saved a song from oblivion, however much it may have deserved it. And a quartette! There is nothing that an audience won't do for a quartette. Yet how seldom are they employed! Here is a question which may well receive the consideration of all earnest students of the drama.



THERE isn't much that needs to be added to "Sally" at the New Amsterdam. Marilyn Miller takes care of the dancing and Leon Errol handles the falling with great artistry. Jerome Kern has done what Jerome Kern always used to do by the music. And Victor Herbert has added a ballet.

This line-up in itself is enough to guarantee an advance sale without the aid of a single quotation from the critics.

When you consider that Joseph Urban did the scenery and Mr. Ziegfeld the producing, you will realize why it looks like a long, hard winter for the New Amsterdam ushers.

Robert C. Benchley.



Owing to the time it takes to print LIFE, readers should verify from the daily newspapers the continuance of the attractions at the theatres mentioned.

More or Less Serious

Belasco.—"Deburau." To be reviewed later.

Belmont.—"Miss Lulu Bett." To be reviewed next week.

Rijou.—"The Skin Game." Galsworthy's interesting dramatization of class strife.

Frazee.—"The Woman of Bronze." Margaret Anglin's superb emotional acting making unusual one of the usual domestic triangle plays.

Garrick.—"Heartbreak House." Shaw's satire directed at something or other; very amusing, although overlong. Very well done.

Maxine Elliott's.—"Spanish Love." Passion below the Pyrenees, done in bright reds and yellows, with castanet accompaniment.

Morosco.—"The Bat." A murder-mystery very wearing on the nerves, but worth it.

Playhouse.—"Thy Name Is Woman." Mary Nash and José Ruben showing something in Spanish smuggling and domestic knife play.

Thirty-Ninth Street.—"Samson and Delilah." A powerfully acted tragedy of modern family life, in which Ben-Ami, the Russian actor, makes a notable debut on the American stage.

Times Square.—"The Mirage." Florence Reed doing all that can be done with the threadbare part of the young woman in the playful perils of a big city.

Comedy and Things Like That

Astor.—"Cornered." Madge Kennedy unavoidably charming in a crook melodrama unworthy of even half as good an actress.

Booth.—"The Prince and the Pauper." A very pleasant little play, beautifully mounted, dealing with the Mark Twain story and William Faversham's memorable speaking voice.

George M. Cohan.—"The Tavern." Probably the most original play ever staged on Broadway, a romantic drama inverted until it becomes a mad burlesque. Arnold Daly plays the leading lunatic.

Cohan and Harris.—"Welcome Stranger." A rather inexpensively worded rustic play about a New England town which tried to get the best of a stranger. Interesting and worth seeing for George Sidney's acting.

Comedy.—"The Bad Man." Holbrook Blinn in one of the leading bits of character acting in a season full of competition. As a charming Mexican bandit he makes outlawry one of the cardinal graces.

Eltinge.—"Ladies' Night." The lowest thing in town—and very popular.

Empire.—"Mary Rose." To be reviewed next week.

Forty-Eighth Street.—"The Broken Wing."

One of those amnesia plays, with an airplane crash as the chief feature and a little Mexican girl speaking broken-English slang.

Fulton.—"Enter Madame." Delightful light comedy of prima-donna home-life, excellently acted.

Gaiety.—"Lightnin'." Just passed the one thousandth mark.

Greenwich Village.—"The Beggar's Opera." To be reviewed later.

Henry Miller.—"Just Suppose." A very, very sweet little play about a Virginia girl and the Prince of Wales, but nicely done and not unpleasantly sentimental.

Hudson.—"The Meanest Man in the World." George M. Cohan's performance as the soft-hearted lawyer making an event out of a regular brisk business comedy.

Little.—"The First Year." Frank Craven has taken the everyday life of practically every ordinary American and put it into one of the funniest plays of this or any other season.

Lyceum.—"The Gold Diggers." Ina Claire in a highly successful comedy of chorus-girl life.

Nora Bayes.—"Three Live Ghosts." The amusing adventures of three returned war casualties.

Princess.—"Coo-Coo Cottage." To be reviewed later.

Plymouth.—"Little Old New York." Manhattan in 1810 and Genevieve Tobin in boy's clothes, altogether very charming.

Punch and Judy.—"Rollo's Wild Oat." Roland Young in an amusing trifle by Clare Kummer, so well done that it seems much more than it is.

Republic.—"Daddy Dumplings." A "kiddie" play in which your heart is genially broken by Maclyn Arbuckle and his little tots.

Eye and Ear Entertainment

Apollo.—"Jimmie." Frances White in a sentimental comedy with bad lines and good music.

Casino.—"Honeydew." Efrem Zimbalist's music well sung.

Central.—"Afgar." Alice Delysia in a very Frenchy and very spectacular presentation of some Poiret gowns and some terrible American comedy.

Century.—"Mecca." All the extra money in the world thrown into a gigantic performance of Oriental splendor and not particularly exciting action.

Century Roof.—"Along about midnight they put on a frivolous entertainment during which you may eat."

Globe.—"Tip-Top." Fred Stone in an excellent evening's entertainment, if you can get in.

Hippodrome.—"Good Times." The biggest thing in town.

Knickerbocker.—"Mary." Mile-a-minute dancing to excellent music.

Liberty.—"Lady Billy." Reviewed in this issue.

Lyric.—"Her Family Tree." To be reviewed later.

New Amsterdam.—"Sally." To be reviewed later.

Park.—"Erminie." To be reviewed later.

Selwyn.—"Tickle Me." Including Frank Tinney, good music and nice, bright girls.

Shubert.—"Greenwich Village Follies." A beautiful presentation of a great many things, some of which matter and some of which do not.

Vanderbilt.—"Irene." The musical comedy success of this season and last; and of this country and England.

Winter Garden.—"Passing Show of 1921." To be reviewed later.

Ziegfeld Midnight Frolic.—Everything that the name implies.



IT'S WONDERFUL HOW YOU CAN ABUSE THAT INSTRUMENT AND NOT BREAK IT!

A Dilemma

PAT: Oi woke up in th' noight last noight, an' Oi cudn't go t' shlaape no more at all fer worryin'.

MIKE: Phwat was ut worryin' ye?

"Oi dunno phwat ut was. Ut was somethin' that Oi was worryin' about yisteddy, but Oi cudn't fer th' loife av me ric'lict phwat ut was!"



Judge: BUT, LADIES, THIS IS AGAINST ALL THE EVIDENCE! BY WHAT REASONING DID YOU ARRIVE AT SUCH A VERDICT?

Chorus: BECAUSE!

Slightly Mixed

"WELL, if I let you go this time, will you promise not to repeat the offense?"

"Just a minute, judge," whispered the clerk.

"Heh?"

"You ain't trying a criminal case. You'e granting a divorce."



Counsel for Bolshevist: MAY I ASK YOUR HONOR WHY YOU SENTENCED THIS DEFENDANT TO A HAIR CUT, SHAVE AND BATH WHILE YOU ONLY GAVE THE OTHER, WHO IS EQUALLY GUILTY, FORTY YEARS IN PRISON?

In Next Week's LIFE

THE Announcement of the prize winners in LIFE's Great Title Contest will be made. Look for the issue of January 13.

TEACHER (after lesson on snow): As we walk out on a cold winter day and look around, what do we see on every hand?

PUPIL: Gloves!



AFTER THE WEDDING

Justice of the Peace: BY THE WAY, IF YOU TWO DON'T GET ALONG TOGETHER, COME BACK AND I'LL UNTIE THE KNOT. YOU SEE, I CARRY ON MY LAW PRACTICE AND MAKE DIVORCE MY SPECIALTY. HERE'S MY CARD.



CIRCUMSTANTIAL EVIDENCE
FROM THE LAWYER'S POINT OF VIEW

Ten Timely Thoughts for 1921



HE world will continue to exist.
Business must move along.
What is happening now, has happened before.

It took ten years after the Civil War before economic equilibrium was restored.

Picture the state of the world's mind in the dark ages.

Men must hope.

There can be no progress or prosperity founded on gloom.

Those who are well must help the sick.

Those who have enough and to spare must help those who have not.

An ounce of good cheer goes farther than a pound of commiseration.

Attention, Public

AN orgy of thrift is akin to an orgy of extravagance.

Both result finally in stagnation.

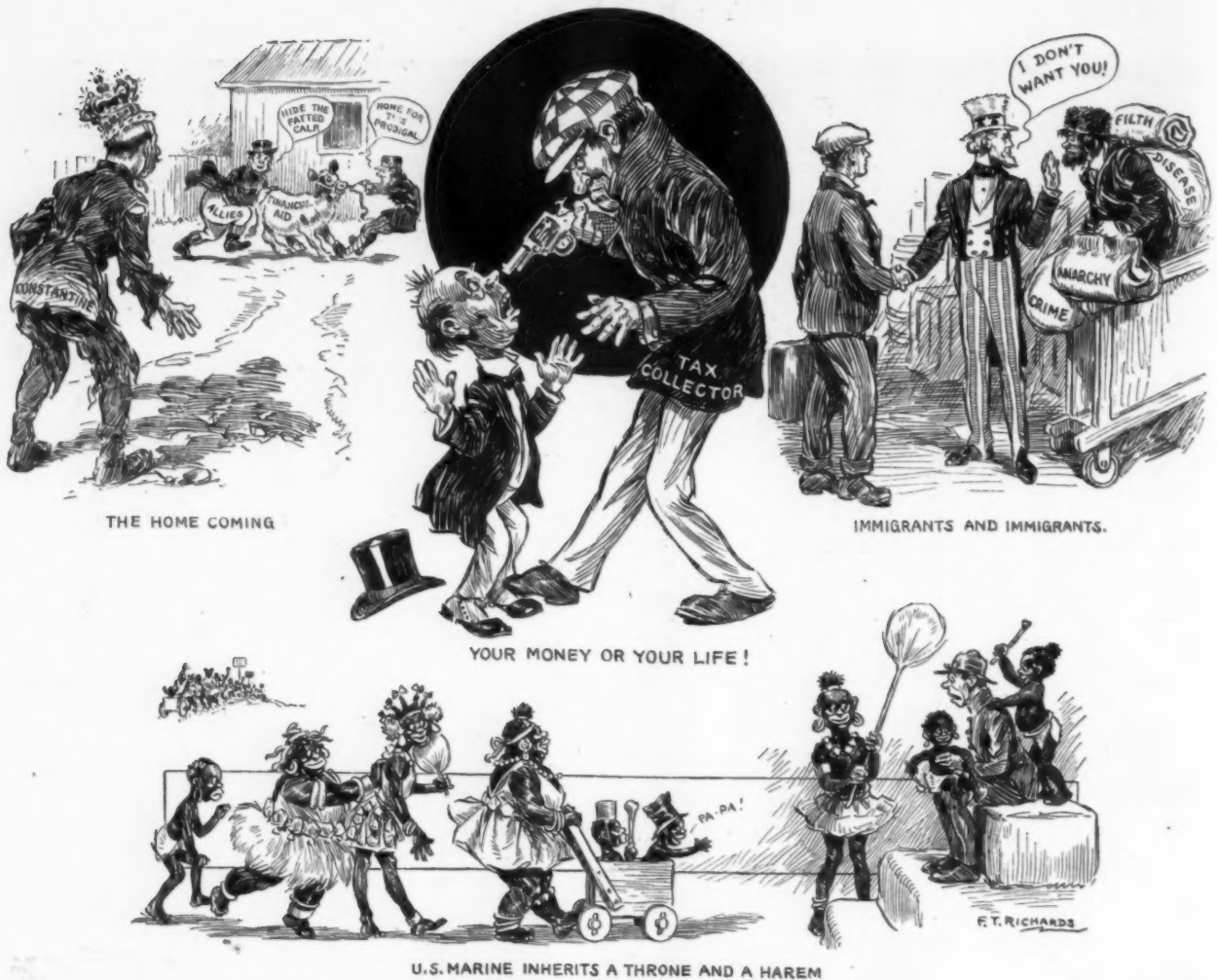
Keep the money as well as the blood in circulation.



BOYS WILL BE BOYS

UNCLE GEORGE CERTAINLY KNEW WHAT HE WAS DOING WHEN HE GAVE BOBBIE THAT TOY CHEMISTRY OUTFIT

LIFE'S Bi-weekascope



LIFE'S Title Contest

ANNOUNCEMENT will be made in the January 13th issue of LIFE—next week—of the awards of prizes in LIFE'S \$1,000.00 title contest.

The three prizes to be awarded will be: first, \$500.00; second, \$300.00, and third, \$200.00. Checks will be sent to the winners simultaneously with the announcement of the awards.

The judges, who have been working incessantly since the contest closed, report that this has been one of the most successful contests in LIFE's history. The Gibson picture, for which a title was sought, was first published in our October 7th issue. When the contest closed on November 30th, more than 100,000 answers had been received. Every answer has been given most careful consideration, and no effort has been spared in the task of selecting the best possible title to fit the picture.

On Mothers

MOTHERS are the ladies you live with if you're not a orphan. They are very useful, partickerlerly at night when you are Sick. Mothers rock babies and girls every nite, but Boys have to pertend they do not like it, and only do it when there is nobody round. They make you wash your ears every day, and they can tell if you did not brush your teeth, even if you wet the Toothbrush.

Bobbie.

Save the Poe Cottage

CONTRIBUTIONS are coming in from Edgar Allan Poe's admirers, in all parts of the country, for the fund which is being raised to save his home in Fordham, New York. The building, where he wrote many of his most important works, including "Annabel Lee" and "The Bells," will be lost to the public unless twenty thousand dollars is forthcoming for its maintenance. This sum is sufficient to guarantee that the cottage will be saved for all time, as a literary shrine and as a permanent memorial to America's most brilliant genius.

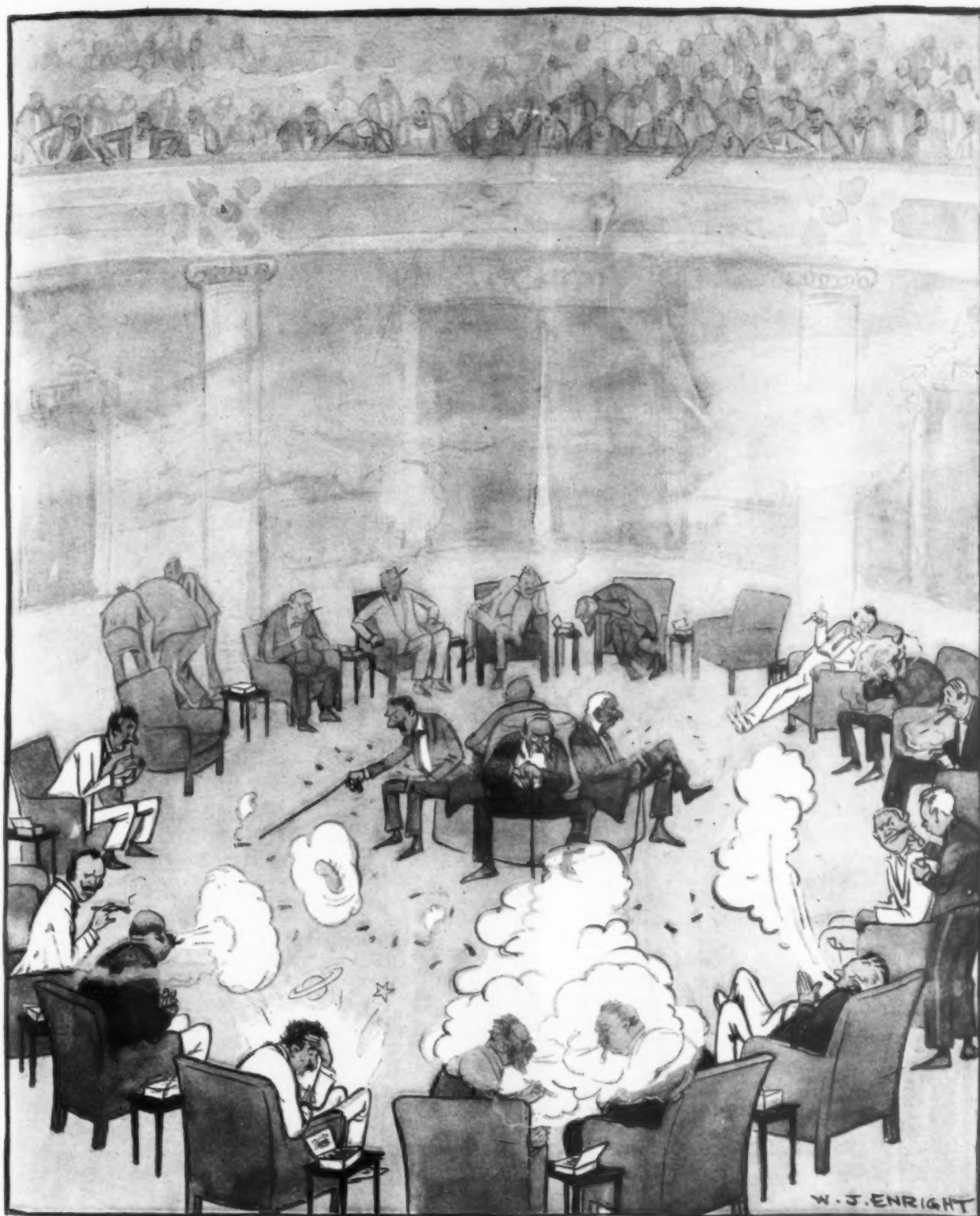
Poe received little appreciation during his lifetime; it has remained for later generations to discover his true greatness. Let us continue to honor ourselves by honoring him.

We gratefully acknowledge the following contributions to his fund from readers of LIFE:

Edith M. Wetmore	\$20.00
Anne Beasley	5.00
T. E. Kaufman	5.00
Roswell, age 8	1.00
Ladies' Aid Society	4.00

Total	\$35.00
Previously acknowledged	114.60

Total	\$149.60
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GIVE A THOUGHT TO CUBA

No. 5

CIGAR-SMOKING CONTEST AT THE COLORADO MADURO CLUB, HAVANA



FASHION WILL ALWAYS BE CONSIDERABLY KINDER TO SOME THAN TO OTHERS

COMING next week—Winners of LIFE's Title Contest.



"SAY, OLD MAN, THAT LAST BILL YOU SENT ME FOR LEGAL SERVICES WAS SOMETHING FIERCE. WHY, AT THAT RATE IT WOULD PAY ME TO KEEP WITHIN THE LAW."

Little Acorns.

DEAR JIM:

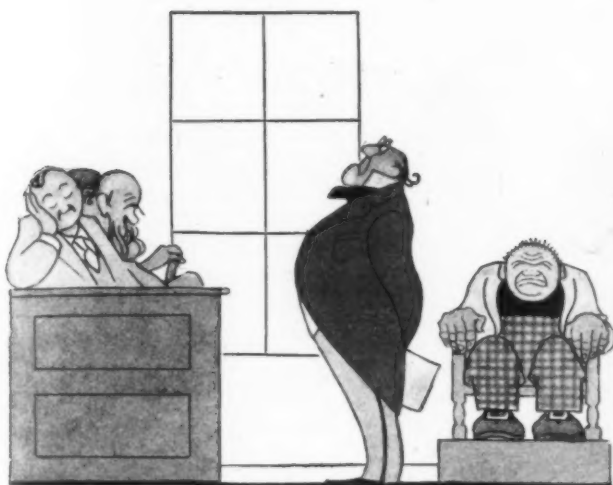
Tommy and Mike had a fight over whether Tommy owed Mike a dime or not. They fought till both kids were sick of fighting but wouldn't quit. Yesterday I asked Tommy if he'd give Mike a nickel and call it square. He wouldn't at first, but finally said he would. Then I asked Mike if he'd give me a nickel if Tommy would make it up. He said he would, so I got the nickel from Tommy, showed it to Mike without letting him touch it, and then explained how Tommy gave it to him but he owed it to me so it was mine. He was mad at first, but he's all right now.

(Thirty years after.)

DEAR JIM:

The Milmer Motor Co. and the Liberty Storage Co. had a scrap over the amount of a bill. I settled it, saved my clients, the Liberty Storage people, long and expensive litigation, and although my fee equalled the settlement, I was able to make them see their gain. I accepted their gratitude gracefully!

Jeannette Phillips Gibbs.



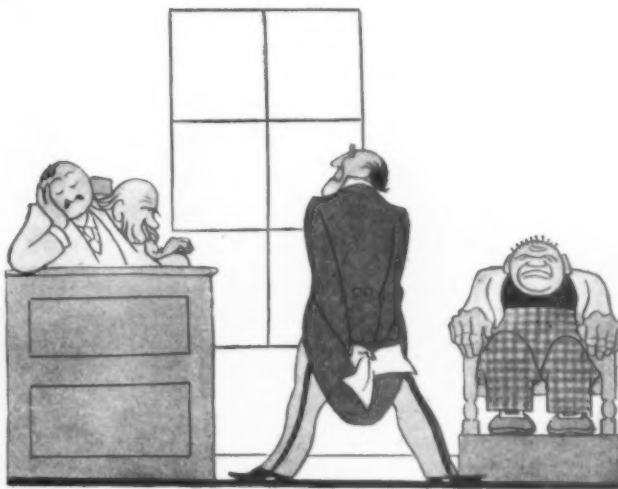
"Gentlemen of the Jury, my client has been accused of a heinous offense."



"Look at this poor boy."



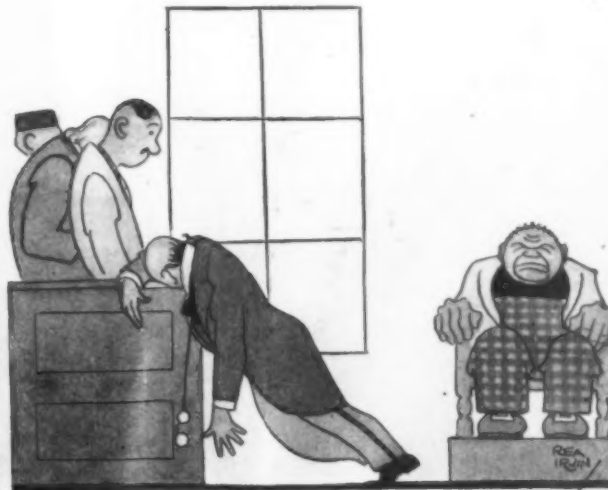
"Can you imagine him to be capable of this despicable crime?"



"Gentlemen, I read the answer in your faces."



"You cannot believe that he would strike his old mother with a rolling-pin."
Prisoner: It's a lie. I done it wit' a crowbar.



The Verdict: "Not Guilty."

Exit

THE man took out his Identity and gazed at it long and sorrowfully. He had to look at it closely, for as the years went by it had grown smaller and smaller.

"I've tried to preserve you," said the man, "but, with everyone against me, the fight has been a losing one."

The Identity sighed.

"There was a time," he replied, "when I was the most important part of you. That was when you were very young. There was nobody quite like you then; now you are getting to be like so many others. I can feel myself slipping away. It's a distressing fate—this dying by inches."

"It began with the school system," said the man. "They wanted to get me started right, so I could receive all the benefits of our modern civilization, and they standardized my mind. They taught me standardized American history, and I am told what they taught me was wrong, yet even now I am not privileged to state



"POETIC JUSTICE"

that it was wrong until there are others in sufficient number to be made over into the same pattern. Once I was a human being; now I am a unit."

"You can't tell me anything about it," replied the Identity, with a feeble attempt at a smile. "Haven't I been a diminishing party in the hideous process? You imbibe your opinions from newspapers and schools of thought; you are even taxed according to your skill in becoming conventionalized. You wear the same kind of clothes that others wear; you're beginning to look like everybody else."

"I admit it," said the man.

"Of course you admit it," whispered the Identity. "A lot of people are beginning to admit that they are losing their Identity, and so you must do the same. It's hopeless."

"But—"

And then he stopped short. There was nothing to look at. The thing he was talking to—whatever it was—had completely vanished.



Judge: I ADVISE YOU TO EMPLOY COUNSEL.

"'SCUSE ME, JUDGE, BUT I COULDN'T 'SOCIAE WIT' NO LAWYER—I GOT SOME PRIDE LEFT."

Do you realize the greater delicacy of modern candy?

IN recent years there has been great and rapid progress in candy making.

YOU may look back with fond recollection to the candy you used to delight in ten years ago. But if someone should give you today a box of chocolates just like your favorite of that time you would be disappointed. The chocolate and the centers would not seem so delicate as those you get today. We know that the selection would not please you. Practically every piece in the box would seem old-fashioned and there would be very few of the varieties which you expect in the modern box. There are few varieties of assorted chocolates in the candy box today that have not been greatly improved in recent years.

MOST of the varieties are actually new creations—more costly both in their materials and their method of preparation.

IT is just as much a fashion or style development as you find in the design of gowns and hats. The increased

buying of the finer varieties, such as Huyler's, is proof that this progress in making candy more delicate and tempting has met with general approval among candy buyers.

WHEREVER you live, wherever you travel, you are entitled to get the most dainty modern candy. And you can get it, if you will go to the slight trouble of seeking out the Huyler store or the Huyler agent. There is one near you.

THERE is probably not more than one, because it is the Huyler policy to be represented in each locality by but one merchant, to whom all habitual users of Huyler's candies go regularly.

ALL the demand in your locality for Huyler's is thus concentrated in one store. This store, therefore, is able to judge accurately just how much high-grade candy it needs each week, to meet that demand. Our agents get their candy by fast express shipments. This is important because the greater delicacy of the modern high-grade candy requires that it be eaten fresh.

Huyler's
NEW YORK

\$2.50 per lb.

\$2.00 per lb.

\$1.50 per lb.

Near you there's a Huyler agent, who gets, by express direct from New York, the newest and most delicious varieties of candy



The New Polonius

(Triolet)

Now be thou Master of the unspoken word,
The spoken word shall Master be of thee!
A deadly weapon! Hold this two-edged
sword

And be thou Master! . . . Of the unspoken
word

Shall rise no anger, sire of disaccord,
No ill be born, nor ill-bred rancour be!
Now be thou Master of the unspoken
word,

The spoken word shall Master be of thee!

—Spectator (London).

Short-Lived

"What is meant by constructive criticism?"

"As a rule," said the thoughtful citizen,
"it takes the form of a set of resolutions
drawn up with enthusiasm, adopted unani-
mously and forgotten the next day."—Bir-
mingham Age-Herald.



THE PEKINGESE TELLS ONE

—G. E. Studdy, in *The Tatler* (London)

The Prodigal Wife

He was—well, very, very careful. Each week he would go over his wife's cash account, growling and grumbling. Once he delivered himself of the following:—

"Look here, Sarah, 'mustard plasters one shilling, two teeth extracted five shillings.' There's six shillings in one week spent for your private pleasure!"—*Tit-Bits*.

Not in the Picture

BOLSHEVIK MASTER MIND (to starving mob): You have not found Russia as I have pictured it? I am infinitely sorry, but the reality is none of my business; I merely represent the idea.—*Simplicissimus* (Munich).

Our National Honor

Of the honor recently paid to the common soldier by France and England, the *Baltimore American* says that he does not need especial honor over here, for with us the common man is the nation.

It is mighty hard for a man to feel proud when he sees how his worldly possessions look when they are piled on a moving van.—*Luke McLuke, in Cincinnati Enquirer*.

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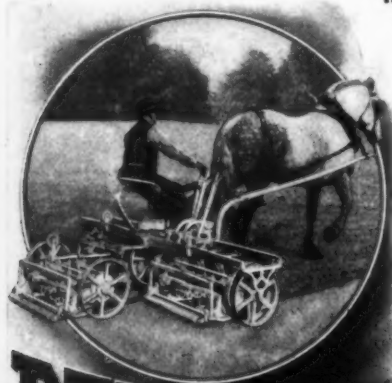
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One of the Pennsylvania Quality Line, is noted for its performance on golf courses, parks and large estates, where its durability, easy operating, self-sharpening features make it the most economical.



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"The Aristocrat" of the line, for putting greens, tennis courts and fine lawns. It will cut to 3/16 of an inch. Self-sharpening; all blades are crucible tool steel.

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for MEN

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Lowell, Mass.

Sound Business Principles create Business Leadership

AS the motor car owners of America enter the new year and look back over the events of the past twelve or fifteen months in the tire industry, they can not help noticing on the part of dealers everywhere a deeper understanding of the truth of this principle:

That in all sound and fundamental business dealings, the interests of dealer and tire user are identical.

That without this principle, no business can either be stable or profitable.

* * *

From the very beginning the United States Rubber Company has made this principle the dominating note in its manufacturing and merchandising policies.

Doing everything in

its power to protect the interests of *both* the men who sell and the people who use its tires.

Refusing time and time again to overstock its dealers which would pass along both to dealers and users the penalties of forced production.

Never cheapening the quality of its tires, despite all the opportunities and incentives to do so.

* * *

Today the United States Rubber Company is enjoying the fruits of its sound business policy.

Tire dealers and tire users all over the country are turning to United States Tires as to something they can believe in.

The sales of United States Tires are growing and forging ahead faster than ever.

And you see the United States Rubber Company assuming and accepting the leadership in the tire industry which its strict adherence to *sound* manufacturing and merchandising principles has so consistently won for it.

* * *

Straightforward dealers who refused to compromise with their principles when all around them were weakening, are gaining that measure of public confidence today which alone insures success in business.

At no time are sound business principles so necessary as when all the temptations and tendencies of the time are the other way.

And sound principles ultimately create business leadership.

United States Tires

United States Rubber Company

Fifty-three
Factories

The oldest and largest
Rubber Organization in the World

Two hundred and
thirty-five Branches

OUR FOOLISH CONTEMPORARIES



Anything to Oblige

Said Meredith to Clodd,
"There isn't any God."
Said Clodd to Meredith,
"I'm certain He's a myth."
So God, with great good humor,
Proclaimed Himself a rumor.

—Pearson's Magazine.

In a Pinch, use ALLEN'S FOOT-EASE

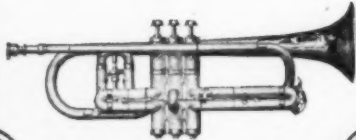
Sarcasm

THE LADY (to beggar): Here's a penny.
And remember to pray for me to go to
heaven.

THE BEGGAR: My eye! Traveling first
class, I suppose?—Numero (Turin).



John Dolan, solo cornettist with
Sousa's famous band, thrills
thousands nightly with his Conn.
He says: "The Conn. cornet pos-
sesses a full, rich tone, perfect
scale, and is easy to play in all
registers, particularly the
upper."



How to Master the Cornet Quickly

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PREFER Deities to any other cigarette

Smokes Makers of the Highest Grade Turkish
and Egyptian Cigarettes in the World



30¢

The Zero Hour

A captain in the merchant marine who
received much commendation for his won-
derful courage and endurance during the
war was asked to address a meeting in the
West. Ex-President Taft spoke first and
at considerable length, and when he had fin-
ished the audience rose, almost to a man,
to leave the building. The chairman sprang
to his feet, rushed to the edge of the plat-
form, and called excitedly: "Come back
and take your seats. Come back, every one
of you! This man went through hell for us
during the war, and it is up to us now to
do the same for him."—Christian Register.

Brotherly Hate

I know a Christian Scientist who either
left his church because of a quarrel, or was
turned out. I am not vicious, I hope, but
find much amusement in inducing this man
to talk about his trouble: his attempts to
express hate in Christian Science language
are very amusing to the old sinner now ad-
dressing you.—E. W. Howe's Monthly.

Unpromising

BOUNDER: What are all those trunks do-
ing over there by the stage door?

ROUNDER: Why those are the chorus girls'
clothes.

"Let's go to another show."

—Brown Jug (Brown University).

Respectfully Declined

An income-tax form was returned re-
cently with the following remark:

"Sir, I belongs to the Foresters and don't
wish to join the Income Tax."

—Tit-Bits (London).

A NEW idea acts on the mind like a breeze
on foliage, producing here and there a rift,
but leaving the mass unchanged.

—London Mercury.

Journalism

EDITOR (criticizing employee): That's
your business—you are in charge of the
"Actualities of the Week" column.

REPORTER: There are none.

"What do I care? Make some!"

—L' Illustration (Paris).

Americans All?

Ludwig McCohen and Alexis O'Bernstein,
flatteringly mentioned by the *Morning Tele-
graph*, have nothing on our old friend, Hans
Patrick Le Connor.—Boston Transcript.

CATARRH

Relieved Without Drugs

Of all human ailments none is more universal
than catarrh, none is more disgusting. Victims
of this disease go coughing, hawking, sneezing
and spitting, nauseating every one they come in
contact with, barring themselves from social life,
losing the love of the opposite sex, driving busi-
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SHALL I MEASURE YOU FOR PINTS OR
QUARTS?

A Man Wouldn't Understand This
I'm two minutes ahead of time. . . . I
feel quite fit. He likes me in blue.
He's a dear boy, really, but I simply
mustn't give him any more encourage-
ment. It wouldn't do for him to fall in
love with me. I shall be a trifle distant
to-night, rather sufficient unto myself. I
will be just politely interested in what

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COLLEGE
Department of the Meyer Both Company) offers
a different and practical training. If you like to
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JEWELRY OF QUALITY

MAIL INQUIRIES GIVEN PROMPT ATTENTION

FIFTH AVENUE & 37TH STREET
NEW YORK

he says. . . . Well, hum. I'd better
powder my nose again before he comes.

It's time now. . . . It's three min-
utes past time. . . . I will let him
realize that I could never love him.

Well, why doesn't he come? He is eight
minutes late. . . . He must feel
pretty sure of me. I won't wait another
second! If I meet him on the way out
I shall simply freeze him. The idea!

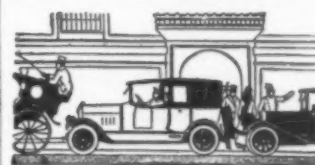
Oh, I wonder if he isn't coming! He
can't mean to break the engagement. I
simply couldn't stand it.

There he is! . . . The darling!

A RESTAURANT in Butler, Mo., dis-
plays this sign:

"Don't divorce your wife because she
can't cook.

"Eat here and keep her for a pet."



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Where the social life
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by day and evening



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TO ALL THEATRES
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LET YOUR SKIN POSSESS THE GLOW OF NATURAL BEAUTY

Don't spend tedious hours in kneading and rubbing the skin with lotions which at best can only produce *artificial* beauty. Give to Resinol Soap the responsibility of building a fresh, *natural* complexion.

This wholesome soap combines in its soft, agreeable lather all the properties you need for overcoming blotches, redness, roughness, excessive oiliness and other complexion defects.

Adopt Resinol Soap for your toilet and bath and note the freshened feeling that results. Trial on request. Dept. 4-A, RESINOL, Baltimore, Md.

Resinol Soap



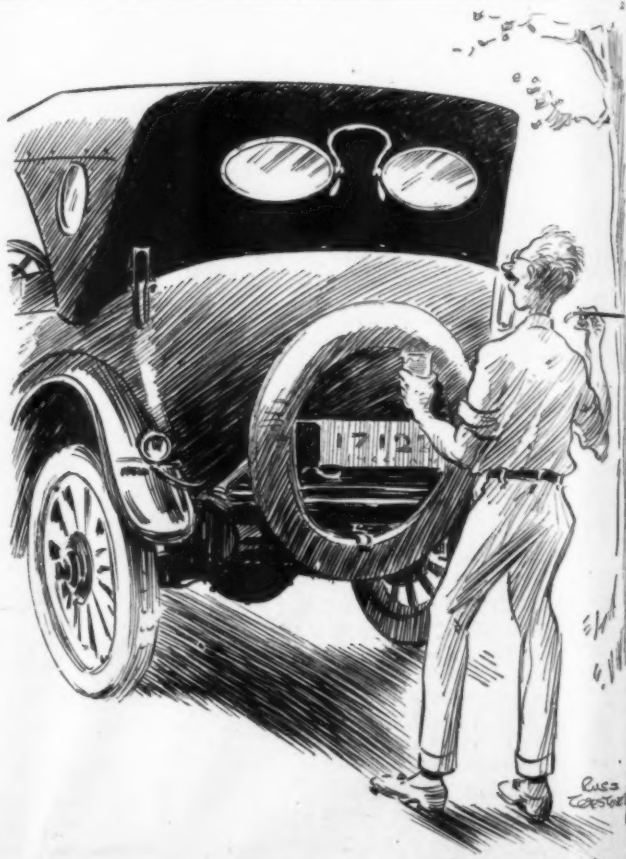
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1353—Soft Cuff Auto Gauntlet of Black Cape Leather. Admirably fitted for motoring.



7334—Warm Lined Street Glove in African Cape Leather. Made in all the prevailing shades.



1141—Soft Cuff Auto Gauntlet, One Finger Style. Made of Black Horsehide with Imported Lamb Fur Lining. Also Glove and Mitten Style.



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*“A Well-Gloved Hand is
A Mark of Distinction”*

AND extra care in the choice of your gloves is one of the best ways to achieve that distinction without extravagance or disappointment.

As an initial step send for the Hansen Book of Gloves. Your problems of style, value of material and service may best be solved by reference to this authority.

The designs shown here are good examples of how correct fit and fine appearance can all be incorporated in a glove for cold weather wear. Any one of them will prove to your satisfaction that “to get the best is to save.”

The Glove Book is awaiting your request. It describes the line which is so broad in scope as to include gloves for work as well as driving and sport, dress and motoring. Send for it, then see your dealer.

O. C. Hansen Manufacturing Co.
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"As easy to use as to say"

"Mum"

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prevents all body odors

The dainty woman knows that no matter how careful she may be about her appearance, a body odor will mar her charm.

So she applies a finger-tip of "Mum" here and there after the bath.

This dainty snow-white cream prevents odors from perspiration or other causes, without interfering with natural functions. "Mum" is kind to the skin, and harmless to the finest apparel.

Only 25 cents at drug- and department-stores, or from us postpaid on receipt of price.

Evans's Depilatory

removes hair from face, arms and underarms.

Does its work quickly and gently, without irritating the skin. Only a small amount is needed each time.

Complete Depilatory Outfit, 75 cents at drug- and department-stores, or from us postpaid on receipt of price.

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Sure Relief



BELL'S FOR INDIGESTION

Back-Formations

THE late Sir William Schwenk Gilbert dared a verbal novelty when he told us in song that "When the enterprising burglar isn't *burgling*, he loves to hear the little brook a-gurgling." But Dr. Henry Bradley, the erudite and unpedantic editor of the great Oxford Dictionary, has accepted the verb *to burgle* as a legitimate and useful back-formation, akin to the process which derived *to peddle* from the noun *peddler* and *to bant* (i. e., to reduce flesh) from the name of that worthy Englishman, Mr. Banting, humorously mistaken as the present participle of a verb.

Back-formation—since that is what we must term it if we want to be scientific and up-to-date—is likely to supply us with other new words, necessary or unnecessary, as the case may be. One of the latest of the linguistic infants due to this process is the verb *to sculp*, back-formed from the noun *sculptor*. This seems likely to win a swift and wide acceptance; and yet there was a certain shock of surprise to find it appearing as a scare-head at the top of the first column of the first page of the most sedate and most ambitious of New York morning newspapers. A British sculptress, Mrs. Clare Sheridan, went to Russia recently to make portrait-busts of Lenine and Trotzky; and her diary recording the conversations with these unworthies has been appearing in the aforesaid newspaper. Over the

PETER J. CAREY & SONS, INC., PRINTERS

EUROPE 1921

Parties enrolling now. Moderate prices. Most interesting routes. Great success 1920.

TEMPLE TOURS 65-H Franklin Street Boston, Mass.

third instalment stood this stark caption:

Trotsky Revealed

By Woman Artist

Who Sculped Him.

"Who sculped him!" Why not?

Sculped is a defensible back-formation of which Dr. Henry Bradley would not disapprove. At least we may assume this, because Dr. Bradley has expressed his approval of *to buttle*, back-formed from *butler*.

Nevertheless, and notwithstanding, there is wisdom in the opinion of one Ben Jonson, expressed in his "Discoveries," to the effect that "the eldest of the present and the newest of the past Language is the best."

B. M.

Dark for the Deacon

REV. JACKSON JONES: Dat ahm a very serious an' condemnatory accusation, Sistah Smith. Kindly state youah reasons foh prognosticatin' dat Deacon Johnsing ahm lacking in faith.

SISTAH SMITH: I suah got de reasons, reberend. Haben't yo' seen de deacon goin' roun' wid a belt an' galluses bof at de same time?

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To guard against the sore, scratchy throats, the coughs and the colds that attack us unexpectedly—Piso's has for 56 years been the family standby. It is good for young and old. It contains no opiate.

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HYDE Cape Leather is used extensively in such representative makes as:

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HYDE Cape Leather is made in Havana Tan, Beaver, Brown, Pearl White and the very popular shade known as "HYDE-Willow."

Ask your good retailer to let you see a pair of gloves made from HYDE Cape, and, too—

Send for our booklet "GLOVE LEATHERS"

It tells many interesting facts about Glove Leathers—How to Know them—How to care for them, and explains why HYDE Cape is so different from ordinary Cape that it is known as—

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Wood & Hyde Company

GLOVERSVILLE, N. Y.

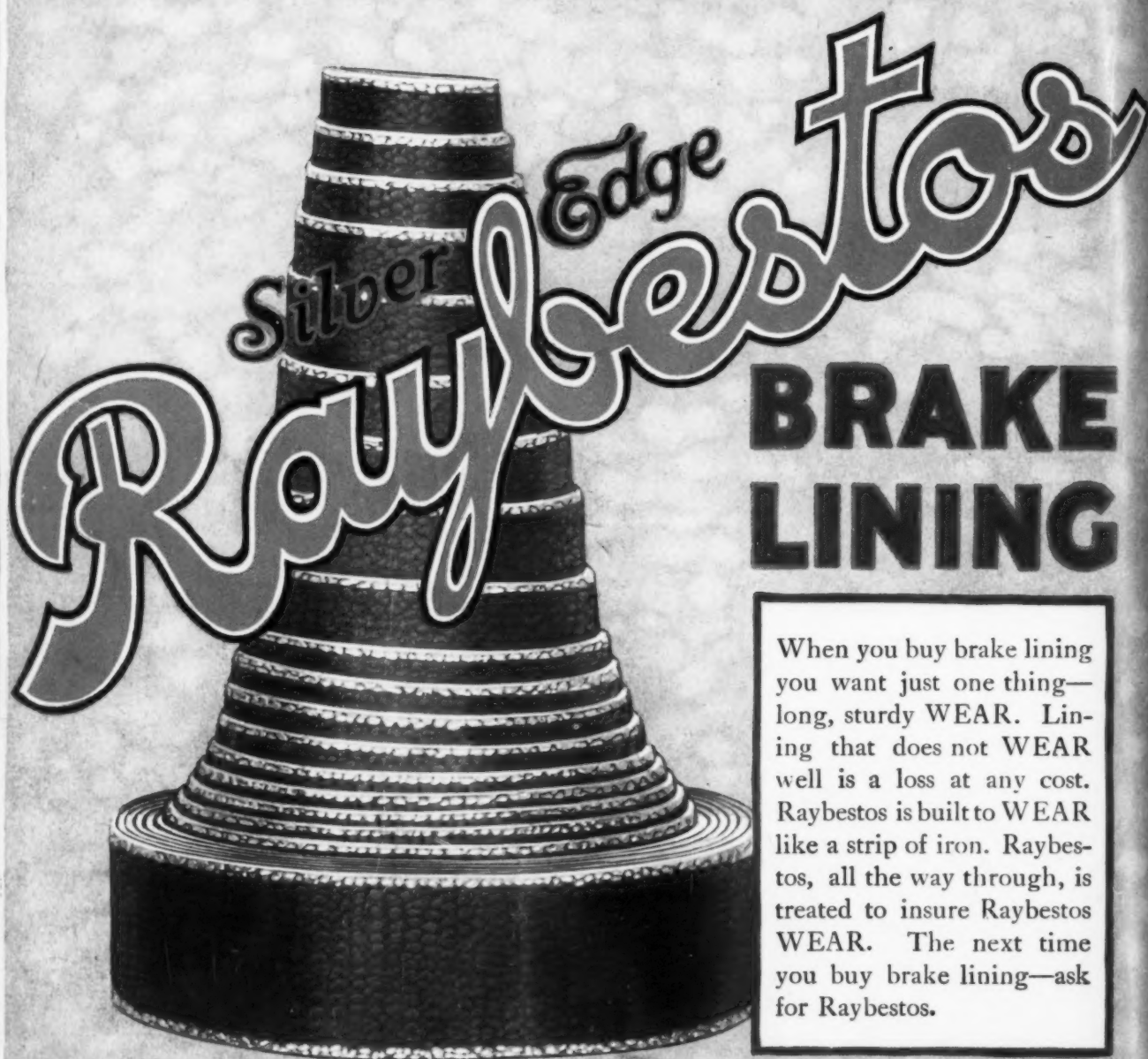
Makers of HYDE Cape Leather.

Specially posed by Miss Mary Robinson of the original "East Is West" Company for Wood & Hyde Company. Painting by Bert Sharkey.

"HYDE-Willow" is the new color shade in Glove Leather that the foremost Glove Shops will be featuring between now and Easter in gloves of 8-, 12- and 16-Button Lengths. Many fashionably dressed women are wearing "HYDE-Willow" instead of White Kid because "HYDE-Willow" not only harmonizes beautifully with suit or dress of any color, because of its neutral Gray shade, but also is preferred because it soils less easily, requires less frequent cleaning, wears longer.

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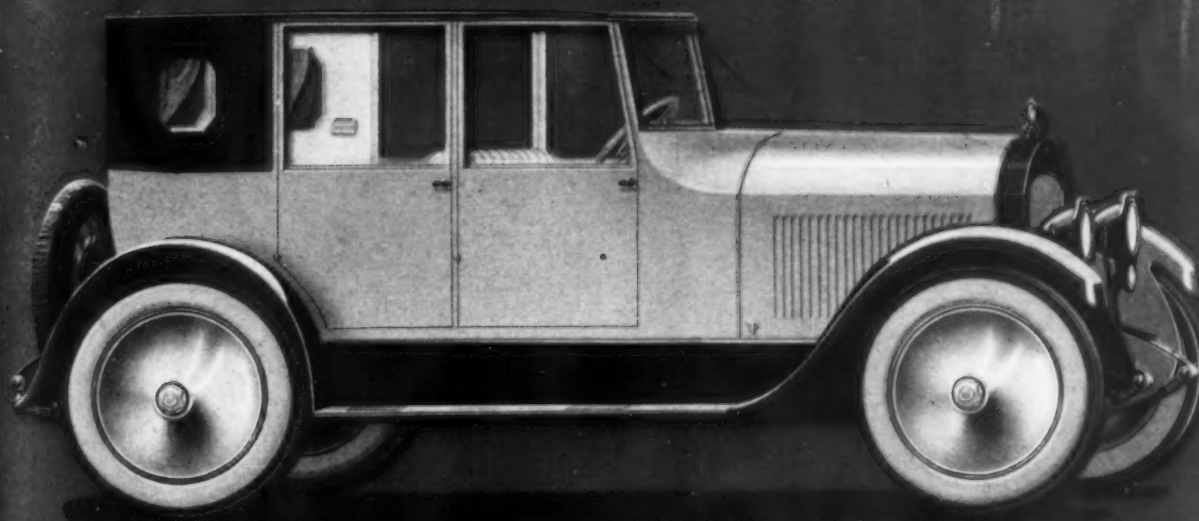
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JANUARY

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Cole Aero-EIGHT

AUTHORITATIVE STYLES - INCREASED EFFICIENCY
A DETERMINING INFLUENCE AMONG MOTOR CARS

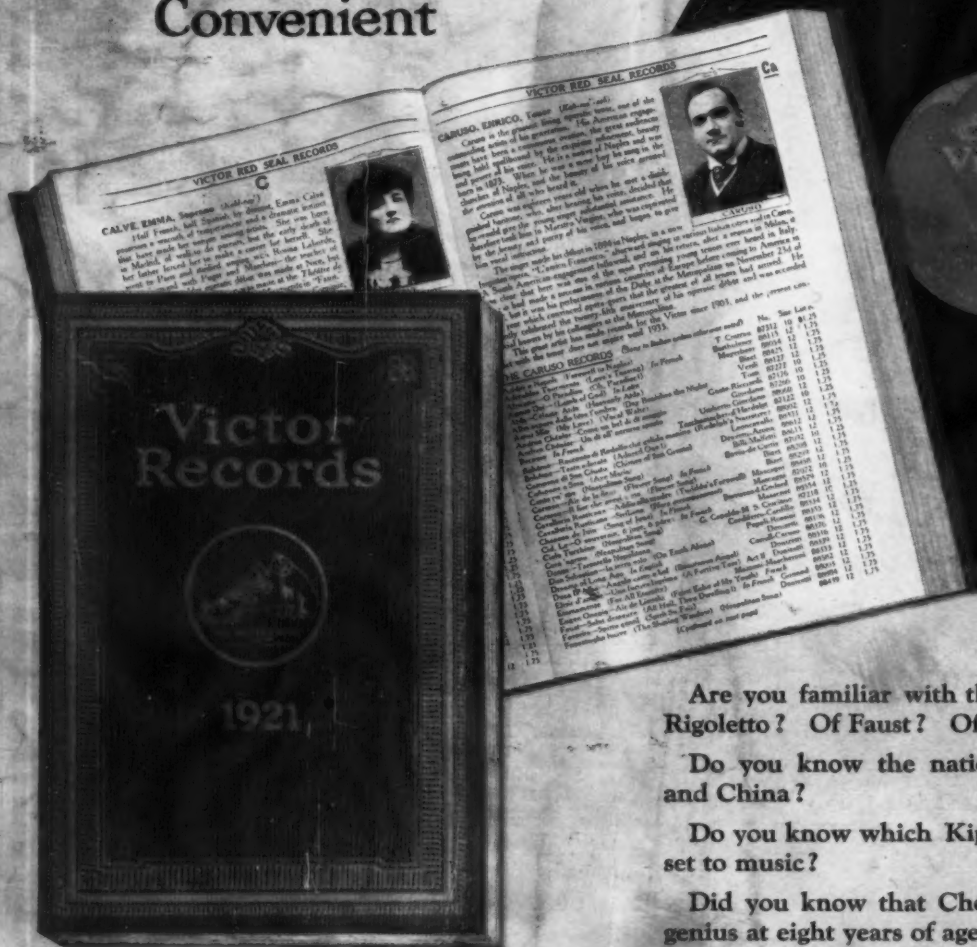


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Entertaining
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Do you know the national airs of Denmark and China?

Do you know which Kipling ballads have been set to music?

Did you know that Chopin was pronounced a genius at eight years of age?

Information on all these subjects is to be found within the 472 pages of the Victor Record catalog. It presents in alphabetical order, cross indexed, the thousands of Victor Records which comprise the greatest library of music in all the world. But besides that it abounds with interesting musical knowledge which adds greatly to your enjoyment of all music. It is a book every music-lover will want, and there is a copy for you at your Victor dealer's. Or write to us and we will gladly mail a copy to you.